

RUMENSIN® FREQUENTLY ASKED QUESTIONS

Q: Why is molasses important to SWEETLIX® Pressed Blocks?

A: SWEETLIX® Molasses Based Technology™ is key in the excellent palatability and consistent intake of SWEETLIX® Rumensin® Pressed Blocks. Additionally, the use of both dried and liquid molasses results in consistent pressed blocks that hold up to the weather.

Q: What are the advantages to providing Rumensin® in a Pressed Block?

A: Trouble-free SWEETLIX® Rumensin® Pressed Blocks offer maximum flexibility. No costly feeders or bunks are required. Plus, these conveniently-sized 40-lb. blocks are easily moved from pasture to pasture in rotational grazing systems unlike bulky feeders or bunks. Finally, SWEETLIX® Rumensin® Pressed Blocks offer an FDA approved delivery method that won't blow away or "set up".

Q: Is it true that cattle won't consume pressed blocks as well as loose minerals?

A: This is not true for SWEETLIX® Rumensin® Pressed Blocks. SWEETLIX® Molasses Based Technology™ creates highly palatable blocks that consistently draw cattle under pasture conditions. Also, proper stocking of these 40 lb. pressed blocks allows more feeding stations; eliminating animal competition issues that could occur with a limited number of mineral feeders. The combination of highly palatable blocks and multiple feeding stations results in consistent daily consumption of 3.2 to 8 oz. per head daily based on animal weight.

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SLX90161



Mankato, MN 56001



**Rumensin® Pressed
Blocks**

IMPROVE PROFITS THROUGH GREATER GAINS

Improve profitability through use of SWEETLIX® Rumensin® Pressed Blocks. SWEETLIX® Rumensin® Pressed Blocks offer the growth promotion benefits of Rumensin® in a convenient, highly palatable form. SWEETLIX® Molasses Based Technology™ is used to manufacture the highest quality pressed block on the market. SWEETLIX® Rumensin® Pressed Blocks are ideal for growing cattle on highly nutritious pastures, such as wheat pasture, due to their excellent mineral package and convenient delivery method.

HOW THE BLOCK WORKS

Rumensin®, in SWEETLIX® Rumensin® Pressed Blocks, alters microbial populations in the rumen resulting in the production of more propionic acid. Propionic acid is more efficiently converted into energy by cattle than other volatile fatty acids. The end result is that forages are more efficiently digested in the rumen resulting in greater weight gains.

The benefits of SWEETLIX® Rumensin® Pressed Blocks include:

- Improved productivity through increased average daily gain of 0.2 to 0.25 lb. per head per day*
- Earlier breeding and greater size and weight at the time of first calving for beef and dairy heifers
- Increased feed efficiency saves you money
- Reduces your risk with predictable, consistent intake
- Complete mineral supplementation and feed additive benefits in one block, makes your life easier
- Convenient 40 lb. blocks are ideal for rotational grazing

SWEETLIX® RUMENSIN® PRESSED BLOCK PAYS

CATTLE INFORMATION

Value of Cattle A. \$ _____ per lb.
(Current Cattle Price)

ADDITIONAL GAIN FROM RUMENSIN® BLOCKS

Added Daily Gain B. _____ lbs.

Value of Added Gain C. \$ _____ /hd/day
(A x B)

ADDITIONAL EXPENSE FROM RUMENSIN® BLOCKS

Daily Consumption D. _____ oz/hd/day

Rumensin® Block Cost E. \$ _____ per block

Supplement Cost F. \$ _____ /hd/day
(E/40/16) x D

EXPECTED PROFIT INCREASE

Number of Days on Pasture G. _____ days

Total Value of Added Gain H. \$ _____ per calf
(C x G)

Total Cost of Supplement I. \$ _____ per calf
(F x G)

Net Income from Added Gain J. \$ _____ per calf
(H - I)

RETURN ON INVESTMENT

K. \$ _____

(J/I)

GUARANTEED ANALYSIS

Calcium (Min).....	4.7%
Calcium (Max)	5.7%
Phosphorus (Min)	4.0%
Salt (Min).....	16.6%
Salt (Max)	19.9%
Potassium (Min)	1.5%
Magnesium (Min)	0.2%
Cobalt (Min)	10 ppm
Copper (Min)	1,000 ppm
Iodine (Min)	140 ppm
Manganese (Min)	3,950 ppm
Selenium (Min)	13 ppm
Zinc (Min)	4,000 ppm
Vitamin A (Min)	100,000 IU/lb
Vitamin D-3 (Min)	25,000 IU/lb
Vitamin E (Min)	25 IU/lb

ACTIVE DRUG INGREDIENT

Monensin..... .800 g/ton
(Each lb. contains 400 mg)

For increased rate of weight gain in growing cattle on pasture or in dry lot (stocker and feeder cattle and dairy and beef replacement heifers).

Consumption should average 3.2 to 8.0 oz. per head per day.



* Results may vary